

# ICA MultiTicket C

Good for the environment. And your balance sheet.





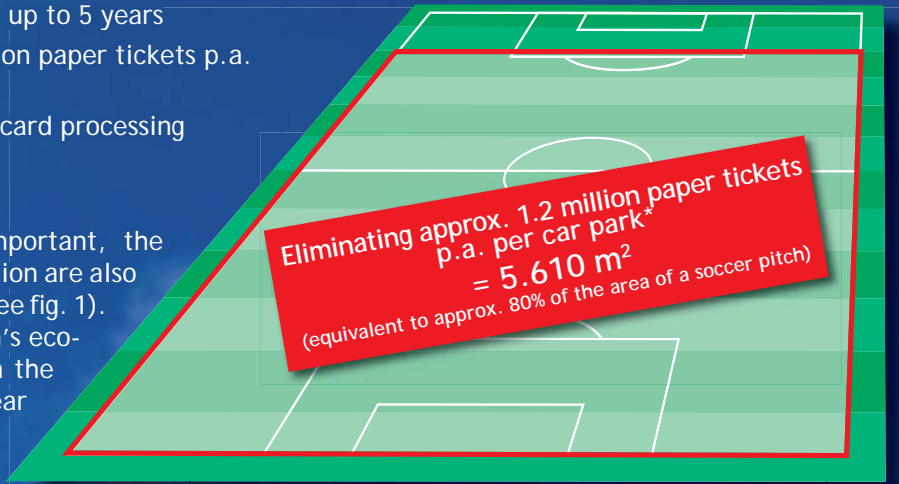
# Good for the environment. And your balance sheet.

Cut costs with reusable smart cards lasting up to 5 years

- ☒ Eco-friendly - eliminates approx. 1.2 million paper tickets p.a. per car park\*
- ☒ Little maintenance needed - contactless card processing

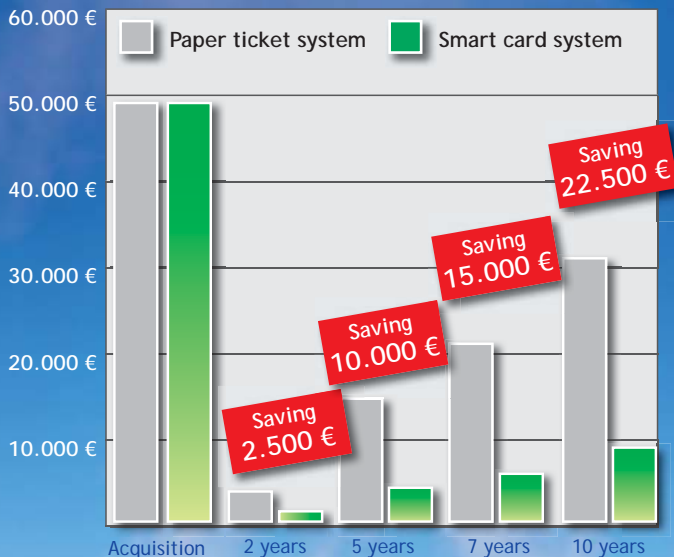
\*Based on 4,200 incoming vehicles each day per car park

While initial acquisition expenses are important, the whole-life costs arising from ongoing operation are also a key consideration for car park operators (see fig. 1). These costs play a major role in the system's economic efficiency and value added. Even in the medium term, a comparison reveals clear potential for savings. Whole-life costs are generated by repairs and servicing.



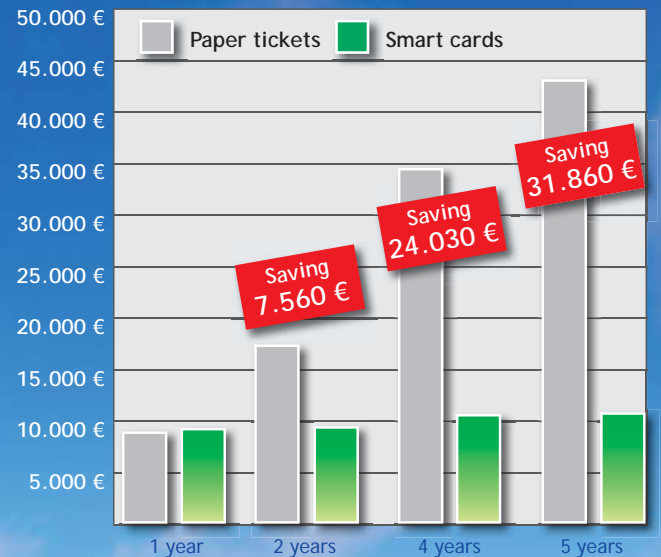
Another important cost consideration is the permanent expenditure associated with paper tickets compared to the one-off acquisition cost of contactless smart cards (see fig. 2). This calculable advantage is twinned with numerous advantages in terms of use and functionality.

Fig. 1: Comparison of maintenance costs



The comparison is based on a standard set-up (1 entry, 1 exit, 2 pay stations, 2 banknote handling systems, 1 central station, speaker system, installation). Twelve-month guarantee taken into account. Assessment based on: 7% paper system, 2% smart card system. The figures used for the assessment are averages as confirmed by car park operators. We are confident that these figures can be reproduced with regard to your individual requirements.

Fig. 2: Comparison of ticket usage



The comparison is based on a car park with 2,000 incoming vehicles per day, open 6 days a week. Each ticket is used once a day; in the case of more frequent use, the smart card becomes even more cost-effective. The comparison also takes into account a 10% loss rate for the smart cards to allow for misplaced tickets.